



THE UNREADY ADVANTAGE

The Guide for People Who Are 'Not Ready Yet'

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Ready is a trap.

I have watched extremely talented people wait for a feeling that never comes. They wait to feel ready before they apply. Before they pitch. Before they start. Before they say yes.

They are waiting for the moment when they finally know enough, have enough experience, feel confident enough to step forward.

That moment does not come. Not the way they imagine it.

What actually happens is this: the people who move before they are ready get a different kind of ready. They get ready in the room. On the job. Under pressure.

That is the unready advantage. You learn faster when the stakes are real.

This guide is short. It is designed to be read in one sitting and acted on the same day.

No fluff. No theory that you will never use. Just five sections and a plan you can start on Monday.

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